

## **Promotion Description**

### **AT&T Save a Line Promotion #1623**

#### **Overview**

The AT&T Save a Line Promotion is scheduled to begin on 05/01/2008 and end on 08/31/2008. This promotion is an offering available to AT&T South Carolina business Subscribers that indicate they are disconnecting service. The SAVE offer will provide discounts on Complete Choice for Business line packages installed prior to October 17, 2005, and flat-rated business lines for a 6-month period.

#### **Promotion Specifics**

- Available to AT&T South Carolina business subscribers calling to disconnect wireline service
- Subscriber must have a CCB line package installed prior to October 17, 2005 or flat-rated business line (1FB)
- Subscribers will receive the following dollar discount per line for a 6-month period whether they are currently under a term agreement or not

#### ***Discount per month:***

- CCB Package Lines: \$15
- Flat-rated Lines: \$10

#### **Program Restrictions**

- AT&T South Carolina reserves the right to terminate this promotion at any time following notice to the Commission; provided, however, that Subscribers participating in the program will continue until the end of their 6-month period.
- In the event the Subscriber terminates service before the 6-month period expires, the Subscriber must pay to AT&T South Carolina the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Subscribers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are NOT allowed to participate in this promotion.